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Nunavut

Public Health Advisory

GN warns Nunavummiut of danger and increase of toxic drugs in our communities

November 6, 2025
Nunavut-wide **75 sec**

The Department of Health is urging communities to be vigilant and take precaution following reports of toxic drugs, such as "pink cocaine", circulating in Cambridge Bay and possibly other areas. These substances may contain dangerous combinations such as fentanyl, ketamine or other unknown chemicals.

Illegal drugs can be dangerous, even if they look harmless or are called something else. Even small amounts can lead to an overdose or death.

What you should know:

- Appearance: these drugs may look like pink or brightly-coloured powders or pills.
- Hidden risks: They may be mixed with opioids or other toxic substances, even if sold under different names.
- Signs of overdose: Trouble breathing, unconsciousness, blue lips or fingertips, and not responding.

How you can help keep our communities safe:

- Be cautious: Avoid using substances that are unfamiliar or unverified.
- Naloxone: It can save lives by reversing opioid overdoses. Free kits are available at your local health centre.
- Reach out: If you or someone you know is struggling, support is available. You are not alone.
- Speak up: If you see or hear about suspicious substances, contact your local health centre or RCMP.

Let's work together to keep our communities safe. Please share this message with your family, friends and neighbours.

For more information, please contact your health-care provider

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